

Go digital at CORROSION!

CORROSION offers an array of data-rich digital sponsorship opportunities to upgrade your event marketing.

Sponsored Digital Retargeting Ads – NEW!

Use one of the most effective forms of digital advertising to reach CORROSION's audience. Through the use of cookies on the CORROSION site, visitors who visit the webpage will trigger your ads to appear on other sites. This is great tool to increase your exposure leading up, during, and even after CORROSION.

PACKAGE	# OF IMPRESSIONS	PRICE (USD)
Ultimate Impression	100,000	\$6,500
Premium Impression	65,000	\$4,550
First Impression	35,000	\$2,450 (\$70 CPM)

Ad Sizes & Specs (.jpg or .gif images only; no flash)

728 x 90 pixels | 300 x 250 pixels | 160 x 600 pixels

Benefits:

- Engage with customers and prospects leading up to, during, or after CORROSION 2021
- Your ads are served to potential customers on websites they visit on a normal daily basis
- Drive traffic to your booth, your website, promote special offers to attendees, and build brand awareness
- Sponsorship includes detailed analytic reporting in real time

CORROSION
Virtual Conference & Expo
April 19-30 **2021**

Opening Welcome from Bob CORROSION Daily News
April 15, 2021



Welcome to CORROSION 2021!
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[Read More](#)

Leaderboard (600 x 100)
\$6,000 USD

Featured Links

- EXHIBITS
- SPEAKERS
- ACTIVITIES
- EXHIBITORS

Section Heading

Article Title
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MPU (200 x 200)
\$5,000 USD

Article Title
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Industry
HIGHLIGHT TITLE
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Banner Ad (600 x 100)
\$5,000 USD

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Industry
HIGHLIGHT TITLE
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Sponsored Content

Sponsored Content (260 x 173)
\$12,000

Industry
Sponsored Content
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AMPP
NACE and SSPC have merged to form AMPP
15835 Park Ten Pl Houston, TX 77084 USA
800 Thimble Dr. Pittsburgh, PA 15205 USA

Manage your email preferences or unsubscribe from all future emails

CORROSION Daily E-Newsletter – Sponsored Content (Exclusive)

\$12,000 USD

Be featured in the CORROSION Daily E-Newsletter – delivered to all CORROSION attendees. Showcase your company and highlight a product or service for 11 days to thousands of key players in the industry. Guaranteed to drive engagement to your Exhibitor Profile Page or company website along with post detailed analytics reporting. Also, choose to swap out content up to 5X!

Digital Static Advertisement Sponsorships

\$5,000+ USD

The Conference Daily E-Newsletter is sent to all CORROSION attendees and AMPP's 38,000 members.

- Static Web banner of your choice delivered to all conference attendees April 19 – 24 and April 26 – 30, 2021. The first Monday and Saturday email will be deployed to attendees and 38K membership base. Tuesday through Friday will be deployed to attendees only.
- Put your message in front of the right people. Ads come with full analytics including open rate, # of impressions, click throughs and a CORROSION lead generation list!
- E-Newsletter will be uploaded to the event website to attract more visitors for additional reach.

These are the following sizes:

Leaderboard: 600 X 100 | MPU: 200 x 200 | Banner: 600 X 100

***Files must be in .jpg, .png, or .gif files only. Materials due April 12, 2021.*

[View all available sponsorships](#), or to purchase one of these opportunities or to create a custom digital package contact:

sales@nace.org; +1 281-228- 6411