



CORROSION TECHNOLOGY WEEK 2017

September 10-14, 2017

Indianapolis, Indiana, USA | JW Marriott Indianapolis



ATTENDEE JUSTIFICATION TOOLKIT

STAY ON THE CUTTING EDGE OF INNOVATION AND TECHNOLOGY

You are invited to attend Corrosion Technology Week (CTW) 2017! NACE International and the Technical Coordination Committee (TCC) host this annual conference to facilitate technical information exchanges that keep our experts on top of the latest technology in the corrosion industry.

The toolkit includes:

- Conference information
- Top reasons to attend
- Technical exchange topics
- A justification letter for your management

You will have the opportunity to network with attendees from all over the world. Countries include: Belgium, Canada, China, Denmark, France, Mexico, Japan, United Kingdom, United States, Germany, Brazil, United Arab Emirates and more!



See you in Indianapolis this September!

To register, visit nace.org/JK2017

About **CTW 2017**

CTW includes 150+ technical committee meetings where industry experts develop standards and reports, and exchange technical information. Interface with other industry organizations such as API, ASTM, IEEE, ISO, SSPC, and more, as they present on the latest topics and current events.

What industries are represented at CTW?

Technical information exchanges will include discussions pertinent to the following industries:

Petroleum Refining & Gas Processing	Marine Corrosion
Coatings & Linings	Pipelines, Tanks, & Well Casings
Cathodic/Anodic Protection	Electric Utility Generation
Corrosion Management	Transportation

Who Attends:

Engineers	Sales
Technicians	Scientists
Chemists	Project Managers
Consultants	Corrosion Specialists
Inspectors	Metallurgists

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Top Reasons to Attend:



Develop industry standards and reports that industry professionals rely on when seeking solutions to their corrosion problems.



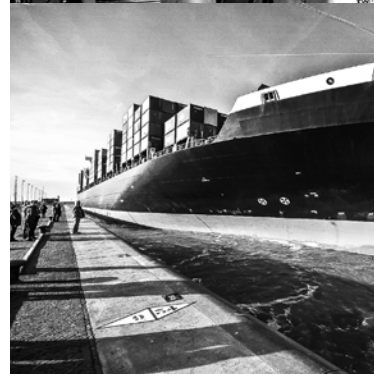
Establish best practices that focus on methods of identifying, preventing, and combating corrosion in different industries.



Cultivate ideas and plan committee goals that will be implemented in future conferences.



Network with colleagues in an informal setting while attending a wide spectrum of industry and technology specific sessions.



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Would Attending **Corrosion Technology Week** Benefit You?

Networking is an integral part of staying at the top of the latest technology in your industry. The informal and intimate style of the conference allows you to get in front of peers and colleagues that are the best in the business. Our industry experts did the research so you can learn the latest in corrosion prevention technology. Come for the conference and leave with the latest knowledge in corrosion control solutions from around the world that you can share with your colleagues.

Interface with industry organizations such as API, ASTM, IEEE, ISO, SSPC, and others, presenting forums on hot topics and current events. In addition, there will be dozens of exhibitors, a plethora of networking opportunities, and more.



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Justify Your Attendance at **CTW 2017**

Show the value of attending to you supervisor by understanding your conference expenses and outlining the benefits.

<p>Detail your approximate expenses. Follow the links to these pages that outline costs:</p>	<ul style="list-style-type: none">• Conference Registration & Pricing: http://ctw.nace.org/registration• Transportation & Hotel: http://ctw.nace.org/about
<p>Show the Return on Investment Highlight the technical information and industry-specific knowledge you will receive.</p>	<ul style="list-style-type: none">• Attend technical information exchanges.• Enjoy networking events with colleagues and corrosion professionals.• Learn the best practices in your field.
<p>Who will be there? Create a list of the 'who's who' among registered attendees to show who you will be networking with.</p>	<ul style="list-style-type: none">• Registered attendees are colleagues from Kinder Morgan, Sherwin Williams, ExxonMobil, Saudi Aramco, ExxonMobil, Shell, MESA, Corpro, and more.

Post conference, deliver a presentation to your colleagues and supervisor explaining your takeaways from the event. Share what you learned, along with how to implement the information and resources at your company.

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Justification Letter

To further help you strengthen your case to attend CTW 2017, please incorporate any of the details from this toolkit and the following letter into your proposal to your leader. Providing estimated costs, timelines for travel, and the benefits of attending will make it easier for your company to approve.

[Date]

RE: Attending Corrosion Technology Week 2017

Dear [Supervisor's name],

By attending Corrosion Technology Week 2017, September 10-14, 2017, in Indianapolis, Indiana, I would bring back knowledge and contacts that would greatly benefit our organization. This conference and exposition will provide me with the opportunity to attend technical information exchanges and valuable industry-specific sessions that would directly impact my work, as well as network with 600+ corrosion professionals from over 40 countries.

I've reviewed the topics and networking events that will be available during the conference, I look forward to attending [insert specific topic or networking events, and other activities you plan on participating]. By attending these events, I will gain valuable knowledge and contacts to share and benefit our organization. As the [insert your job title], my specific goals in attending are to [insert goals as related to your job responsibilities].

Below is an approximate breakdown of expenses:

- Conference registration: [\$xxx]
- Networking events: [\$xxx]
- Roundtrip airfare: [\$xxx]
- Transportation: [\$xxx]
- Hotel: [\$xxx]
- Meals: [\$xxx]
- **Total cost: [\$xxxxx]**

This year, our organization set out to [insert company's goals], and attending Corrosion Technology Week will work towards these goals by [insert what you will gain from attending and how these efforts connect to the organization's goals].

Upon returning from the conference, I look forward to compiling a brief presentation on new contacts made, details on the latest corrosion news and technology, vendor product and service information, and speakers' presentation notes to share with the rest of the team, as well as make any conference materials available to my coworkers.

Thank you for considering support of my attendance at Corrosion Technology Week 2017 in Indianapolis, Indiana.

Sincerely,
[Your name]



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Register today at nace.org/JK2017